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## International Dealer Convention 2012



On 11<sup>th</sup> May we hosted a training and technical seminar with our international dealers, with a well-attended, worldwide presence and extremely positive feedback:

“A very informative session in which delegates were encouraged by the news of SKA’s recent sharp increase in turnover, partially due to the enforced changes within the EU from conventional laying cages to alternative systems, but also by increased efficiency achieved through major investment in new production capability and meeting ISO9001 standards

Two new international sales managers, and a range of new products from feed pans to aviaries, some already available and some still in the development and testing stages, were introduced to the dealers and other industry representatives present”

**Mr. Gale Cooper – ELM Ltd, UK**

“We have seen a few hours with interesting news and improvements. The financial results were impressive and we could get a lot of information to take home”

**Mr. Richard Geiselhart, Germany**

## Morning technical session





## Factory visit



## Gala dinner at Valmarana Ai Nani villa



See you at:

**IPPS, Japan**  
6th - 8th June

**Indolivestock Jakarta,  
Indonesia**  
4th - 6th July

Next newsletter:  
**June 2012**